

Geoteaming

BIZX MEMBER SINCE: MAY, 2006

A constant challenge of business is to keep employees happy and motivated by creating an atmosphere of teamwork and camaraderie. Not only are happy employees more likely to stay with the company, reducing costly turnover, but they will also be more productive. Businesses looking for a creative and exciting way to develop their employees' team spirit and communication skills should consider working with Geoteaming.

Geoteaming combines the latest technology with outdoor adventure to create a high-tech treasure hunt based on the international sport of geocaching. Armed with a GPS receiver, pocket PC, two-way radio and digital camera, your team will test their communication skills, build trust and sharpen their competitive edge while they search for hidden caches.



Photo Courtesy of Geoteaming
Geoteaming President Adam Hitch (left) works with participants.

But he still has the desire to take care of his employees. "With BizX we were able to splurge on a holiday party. We rented limos, got a suite at a Sonics game and went out to dinner. We were able to create a really memorable event spending nothing but BizX," something for which they would not have paid cash Hitch said.

Hitch enjoys working with BizX members because they are an additional source of revenue that he would not

have had otherwise. And with the economy slowing, he is hoping that more companies will be looking to barter with Geoteaming so they can offset some of their cash costs. "I like the concept," Hitch says about BizXchange. "We look forward to earning and spending more BizX."

GEOTEAMING AND BIZXCHANGE

Principals of Geoteaming began discussing the benefits of barter with BizXchange representatives at a networking event, and decided that it would be a great way to improve their business. Among other things, they "saw the value in using BizX to improve their cash flow," according to Geoteaming President Adam Hitch.

Aside from wanting to conserve cash, Geoteaming also had a desire to increase their client base. "We wanted to market to a new segment that wouldn't have heard of us otherwise," says Hitch. "The BizX community allowed us to do that."

Being marketed on BizX promotions like the member website, Weekly eUpdate and at Member MiXers is just the tip of the iceberg. They also have an account manager that is talking to other companies that might benefit from the Geoteaming experience, getting them some additional exposure. "Joe (BizX Account Manager for Geoteaming) helps to set up appointments with other BizX members," says Hitch.

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Since Geoteaming is a fast-paced game where every minute counts and objectives must be met by a deadline, it is the perfect opportunity to build skills necessary for the work place. "It was amazing to see the group momentum shift from an individual team position...to one of collaboration and mindfulness of the entire company goal," said one employee participating in a Geoteaming event.

FEATURED MEMBER SNAPSHOT

Name: Geoteaming
Industry: Team Building & Coaching
Location: Seattle, WA
Contact: Adam Hitch
Member Since: May, 2006
Main Spending Areas: Employee Incentives
More information: www.geoteaming.com